

# BIBLICA GLOBAL BOARD



## Biblica Global Board

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## TRANSLATION • PUBLISHING • BIBLE ENGAGEMENT



Transforming lives through God's Word

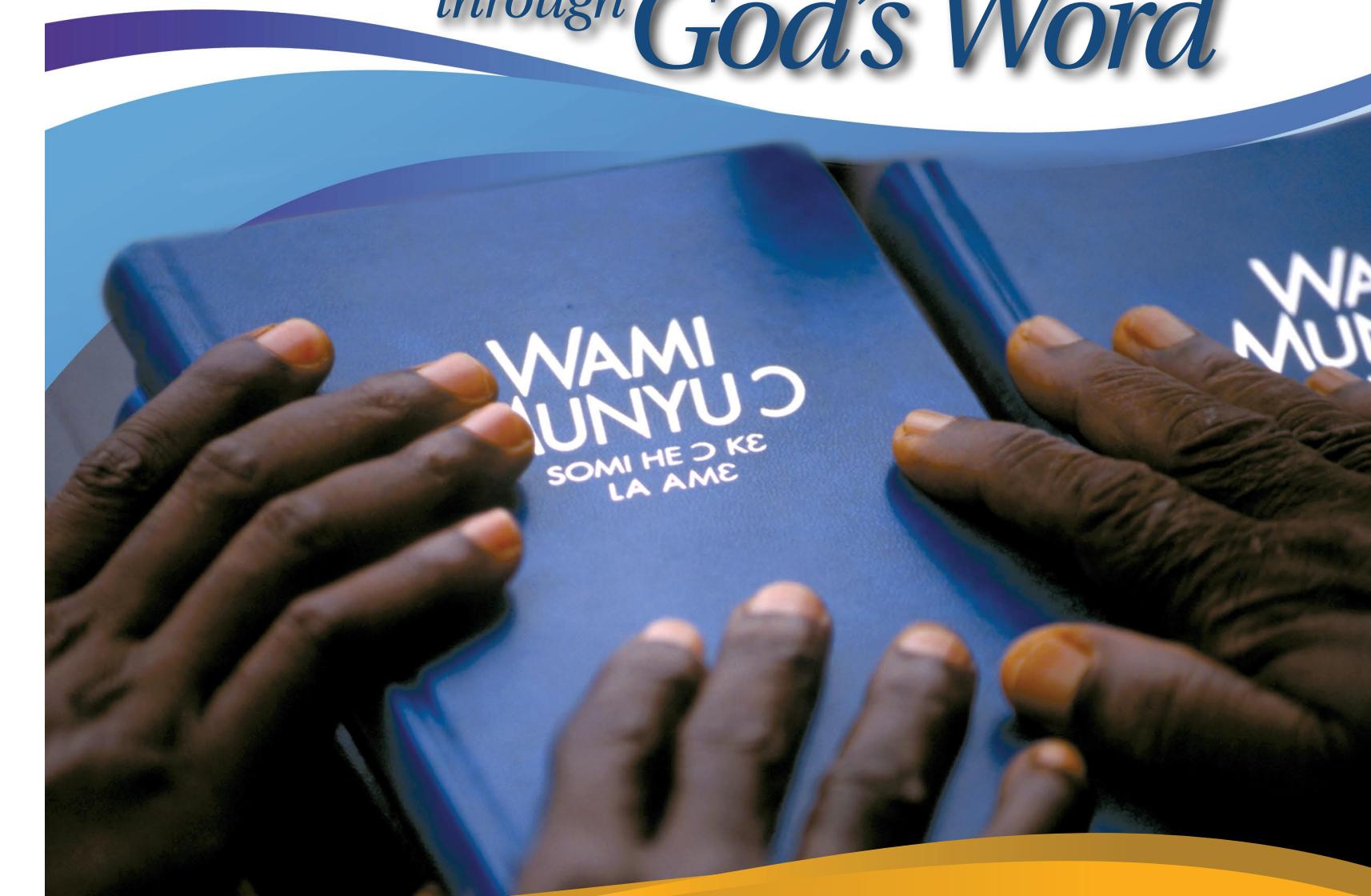
[www.Biblica.com](http://www.Biblica.com)

Celebrating more than 200 years in ministry, Biblica provides God's Word to people through translation, publishing, and Bible engagement. Biblica's ministry extends worldwide, with outreach in Africa, Asia Pacific, Europe, Latin America, Middle East and North America. Biblica has translated the Bible in more than 100 languages and is the translation sponsor and ministry publisher of the New International Version® (NIV®) of the Bible, the most widely read and trusted contemporary English translation. Through its worldwide reach, Biblica engages people with God's Word so that their lives are transformed through a relationship with Jesus Christ.



Biblica™

*Transforming lives  
through God's Word*



*Celebrating 200 years of ministry*

2009-2010  
Annual Report

*"Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit."*

Matthew 28:19 (NIV®)

Dear Friend,

The Bible's theme of redemption and salvation for all nations resounds through Scripture from Genesis to Revelation. Celebrating more than 200 years in ministry, Biblica provides God's Word to guide people into a spiritual encounter with Jesus Christ to help them mature in their spiritual formation. Biblica accomplishes its mission through its core strategies of translation, publishing, and Bible engagement.

This past year God opened doors for Biblica to share His Word with more than 128 million people in 53 countries and six regions worldwide. Our ministry focuses are Translation, Children and Youth Ministry, Specialized Ministry Outreach, Bible and Church Engagement, and Scripture Outreach. By partnering with local churches and worldwide ministries, we provided 32.1 million biblical resources that brought people the life-transforming gospel of Jesus Christ.

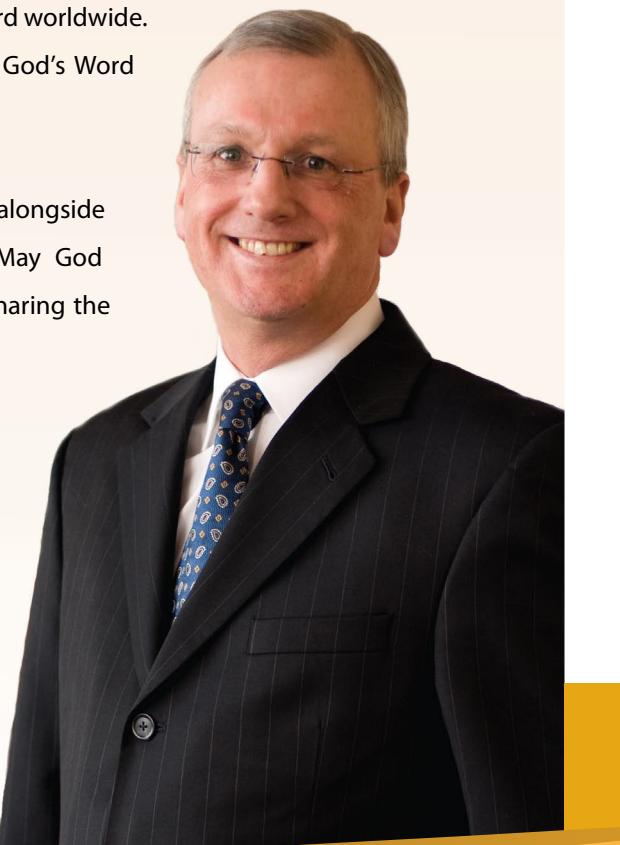
As Biblica begins its third century, we have a fresh sense of urgency for the work God has called us to do. I am deeply thankful for the global staff, board members, ministry partners, and donors who so faithfully serve God in proclaiming the gospel by sharing His Word worldwide. We are grateful for your commitment to God's Word and to the Great Commission.

We are honored that you have come alongside Biblica with your prayers and giving. May God richly bless you for your faithfulness to sharing the gospel.

In His service,

*Keith Danby*

Keith Danby  
International CEO  
Biblica



**Keith Danby**  
International CEO

**Doug Lockhart**  
CEO North America

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President  
Global Resource Development and Communication  
President Biblica Foundation

**Scott Bolinder**  
President Global Publishing

**Bob Dinolfo**  
Global CFO

**MISSION**  
Transforming lives through God's Word

**VISION**  
The work of Biblica will be complete when every person in the world is given the opportunity to encounter Jesus Christ through God's Word and be transformed.

**CORE STRATEGIES**  
Translation • Publishing • Bible Engagement

**WORLDWIDE MINISTRY**  
Africa  
Asia Pacific  
Europe  
Latin America  
Middle East/North Africa  
North America

**MINISTRY FOCUS**  
Translation  
Children and Youth Ministry  
Specialized Ministry Outreach  
Bible and Church Engagement  
Scripture Outreach



NIV  
TRANSLATION  
SPONSOR



CELEBRATING  
200  
YEARS

BRINGING THE BIBLE  
TO PEOPLE SINCE 1809



**Biblica**

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**Biblica Mission:**  
Transforming lives through God's Word

**Biblica Vision:**  
The work of Biblica will be complete when every person in the world is given the opportunity to encounter Jesus Christ through God's Word and be transformed



Celebrating 200 years of ministry

# Go Make Disciples of All Nations



## 128.5 MILLION PEOPLE WORLDWIDE IMPACTED BY GOD'S WORD

Fiscal year 2010

(March 1, 2009 through February 28, 2010)

Reaching people in 53 countries in six regions worldwide

Ministry conducted with local churches and worldwide ministry partners

Regions	Full Bibles	New Testaments	Scripture portions	Biblical resources	Other books	Audio/visual	Internet*	Totals (minus Internet)	Impact**	FY2009 Totals (minus Internet)
Africa	170,559	179,107	90,532	33,056	0	300,040	1,125,000	773,294	3,093,176	588,430
Asia Pacific	754,888	164,400	90,051	5,594,991	1,101,876	139,236	5,111,844	7,845,442	31,381,768	6,277,333
Europe	253,732	120,842	88,240	147,373	3,451,261	154	3,375,000	4,061,602	16,246,408	4,910,248
Latin America	515,605	719,186	142,260	736,840	3,531	27,160	1,012,500	2,144,582	8,578,328	1,221,924
Middle East	19,551	79,099	326,536	419,376	0	21,942	675,000	866,504	3,466,016	482,995
North America	4,038,529	2,183,520	1,582,798	1,816,561	6,311,178	505,281	34,903,434	16,437,867	65,751,468	15,758,942
<b>FY2010</b>	<b>5,752,864</b>	<b>3,446,154</b>	<b>2,320,417</b>	<b>8,748,197</b>	<b>10,867,846</b>	<b>993,813</b>	<b>46,202,778</b>	<b>32,129,291</b>	<b>128,517,164</b>	
FY2009	6,702,839	2,978,049	2,011,695	6,084,626	10,561,105	901,558	41,000,000	29,239,872	116,959,488	29,239,872

Ministry totals include:  
 Campus/Students  
 Children at Risk  
 Content Delivery  
 Crisis and Disaster  
 Equipping Leaders  
 HIV/AIDS

Military  
 Prison  
 Sports Ministry  
 Subsidized Bookstores  
 Summer Camp and VBS  
 Underserved and Forgotten Peoples  
 Unreached people

\*Internet numbers refer to unique visitors to Biblica website. 80% are searching the Bible.

\*\*Each Scripture reaching 4 people based on external research.

*The work of Biblica will be complete when every person in the world is given the opportunity to encounter Jesus Christ through God's Word and be transformed.*



## Translation • Publishing • Bible Engagement

God's Word is fundamental to the spread of the gospel. Spoken or written, this flawless and powerful Word is the good news God wants all people to know and embrace—His redemption and salvation through Jesus Christ.

Since 1809, Biblica has been presenting God's Word around the world to engage people in Scripture so that their lives are transformed through a relationship with Jesus Christ. Our vision: *The work of Biblica will be complete when every person in the world is given the opportunity to encounter Jesus Christ through God's Word and be transformed.*

Biblica accomplishes its mission through its core strategies of translation, publishing, and Bible engagement.

### Translation

Biblica's worldwide ministry begins with the translation of God's Word into vernacular languages and providing them in formats people can easily access. Biblica translates the Bible into languages spoken by 1 million-plus speakers, has completed more than 100 languages, and is the translation sponsor and ministry publisher of the New International Version® (NIV®).

This fiscal year (March 1, 2009 – February 28, 2010), Biblica translators worked on 30 Bible translations for languages of

1 million or more speakers, including 13 projects in Africa, eight in Asia Pacific, three in Europe, three in Latin America, and three in the Middle East and North Africa.

### Ongoing Translation Projects 2009-2010

#### Africa

**Democratic Republic of Congo**—Kiyombe Old Testament, Lingala Old Testament; **Ethiopia**—Oromo Old Testament, Tigrinya New Testament; **Ghana**—Asante Twi Old Testament; **Kenya**—Dholuo Old Testament; **Malawi**—Chewa Old Testament; **Nigeria**—Efik Old Testament, Hausa Old Testament, Ibibio New Testament, Igbo Bible revision, Yoruba Old Testament; **Uganda**—Luganda Old Testament

#### Asia Pacific

**China**—Chinese Mandarin Old Testament revision; **India**—Hindi New Testament, Hindi Old Testament; **Laos**—Lao New Testament; **Philippines**—Cebuano Old Testament, Tagalog Bible study notes, Tagalog Old Testament; **Thailand**—Thai Bible study notes

#### Europe

**Germany**—German Standard Bible revision; **Romania**—Romanian Bible study notes; **Sweden**—Swedish Old Testament revision

#### Latin America

**Ecuador**—Quichua Chimborazo New Testament; **Panama**—Kuna New Testament; **Latin America**—Latin-American Spanish Bible revision

#### Middle East and North Africa

Arabic, Standard Bible revision; Arabic, Standard Bible study notes; Sorani Old Testament

**Five translations** were completed:

- Cebuano Old Testament (Philippines)
- Hebrew New Testament
- Hindi New Testament (India)
- Quichua New Testament (Ecuador)
- Tagalog Old Testament (Philippines)

These translations are ready to be published so that 228 million people have access to God's Word in accurate, clear language and can encounter Jesus Christ, grow in their faith, and share the gospel with millions of others.

### Publishing

When a translation is complete, Biblica **publishes** Bibles in many formats: print, digital, and audio/video, as well as placing many translations on [www.Biblica.com](http://www.Biblica.com). Biblica also produces other biblical resources to meet the needs of people in different cultures, conditions, and beliefs.

In 2009, Biblica Publishing released many books, plus new biblical resources, including a new line of NIV® outreach Bibles and Bibles in vernacular languages. Some worldwide titles included:

- NIV® Compact Bible
- NIV® Outreach Bible
- NIV® Outreach New Testament
- *The Cross*
- *Finding God in The Shack*
- *God's Promises on Prayer*
- *Presencia y Comunión* (Spanish)
- *De las Cumbres de los Andes a las Cumbres de Evangelización* (Spanish)
- *What's So Amazing About Grace?* (Thai)
- *The Bible Jesus Read* (Thai)
- *Where Is God When It Hurts?* (Malayalam)
- *Peace with God* (Telugu)

### Bible Engagement

Biblica offers programs and resources to ministries and churches to engage people more deeply in Scripture for life application and transformation.

Biblica translates, publishes, and provides Scripture resources and Scripture-based programs to **engage** people more deeply in the knowledge, understanding, and application of Scripture so their lives can be transformed by its truth and power. Missional programs focus on reaching people in their vernacular language with Bibles and biblical resources.

Biblica partners with local churches worldwide to support their Scripture needs and outreach efforts, and with ministries including Compassion International, Campus Crusade for Christ, The Salvation Army, Fellowship of Christian Athletes, World Vision, and the Billy Graham Rapid Response team to provide Scripture resources that equip them to be more effective in their ministry.

### Areas of Ministry Focus

Biblica brings the life-transforming power of God's Word to people's lives through the following areas of ministry focus:

- **Bible and Church Engagement**—Reinforcing the importance and centrality of Scripture within the life of the Church
- **Children and Youth Ministry**—Reaching young people with God's Word at a point when they are most open to the gospel
- **Scripture Outreach**—Providing Bibles and biblical resources to partners, churches, and anyone who needs access to God's Word
- **Specialized Ministry Outreach**—Reaching people with specific needs with God's Word in formats that relate to their individual situation
- **Translation**—Translating God's Word and biblical resources into vernacular languages, and producing them in formats that people can engage with

Biblica is the translation sponsor of the English-language New International Version® (NIV®), the most widely read contemporary English Bible translation.



## Worldwide Ministry

Through its worldwide reach, Biblica engages people with God's Word so they may know the life-transforming message of the gospel and grow in faith. In 2009, Biblica staff in 53 countries worked with local churches and ministries to provide children, men, and women with God's Word.

### Africa

Burundi—Democratic Republic of Congo—Ethiopia—Ghana—Kenya—Malawi—Nigeria—Senegal—South Africa—Tanzania—Uganda—Zimbabwe

**As many as 3.1 million people reached with the gospel through 773,294 Scripture resources in 12 countries.**

Africa		
Ministry Focus	Total Ministry Resources	Impact
Bible & Church Engagement	211	844
Children & Youth Ministry	513,842	2,055,368
Specialized Ministry Outreach	245,710	982,840
Translation	13,531	54,124
<b>Total</b>	<b>773,294</b>	<b>3,093,176</b>

Social, economic, and political crises threaten Africa. Many respond to the gospel in sub-Saharan Africa, but lack of resources hinders spiritual formation and maturity in faith. This



lack of maturity dilutes the Church's effectiveness as it addresses the needs of individuals and society, including the HIV/AIDS Pandemic ravaging countries and the increase in Islam and tribal religions.

**Reach 4 Life (R4L)**, Biblica's Scripture-based HIV/AIDS prevention program, gave thousands of **youth** in South Africa, Kenya, Malawi, and Uganda in schools and juvenile prisons hope and guidance in living God's way. We provided 180,260 R4L New Testaments—which include a 40-week Bible study, testimonies, and frank discussion of teen issues—to youth as part of the program.

Impoverished, rural, and at-risk **children** learned about Jesus' love in Zimbabwe, Tanzania, Kenya, Senegal, Burundi, and the Democratic Republic of the Congo through Biblica's **Children for Christ (C4C)** program, resources, and other children's materials, 333,582 in all. C4C is a Vacation Bible School-type program that engages children with God's Word. In Tanzania, C4C was broadcast on radio.

Biblica extended **Bible and Church Engagement** ministry into Ethiopia, training 63 pastors, many of whom had never had Bible training. In Uganda, Biblica trained 60 church leaders, providing 63 training manuals to help them develop Bible knowledge and leadership skills essential for guiding congregations vulnerable to animist or Islamic beliefs.

### Asia Pacific

Borneo—Brunei—China—East Timor—Hong Kong—India—Indonesia—Laos—Malaysia—Philippines—Singapore—North Korea—Taiwan—Thailand—Vietnam

**The hope of the gospel comes to as many as 31.4 million people in 15 countries who receive more than 7.8 million Scripture resources.**

Asia Pacific		
Ministry Focus	Total Ministry Resources	Impact
Bible & Church Engagement	63,968	255,872
Children & Youth Ministry	134,847	539,388
Scripture Outreach	76,767	307,068
Specialized Ministry Outreach	7,569,066	30,276,264
Translation	76,767	307,068
<b>Total</b>	<b>7,845,442</b>	<b>31,381,768</b>

Asia Pacific is the most densely populated world region. The gospel is restricted in many countries in this region. Yet, God's Spirit crosses political and religious barriers, opening doors for Biblica to share the gospel. *Ministry in some areas is sensitive, and specific project locations and content must remain confidential.*

In 2009, thousands of **children** in Brunei, Malaysia, Indonesia, East Timor, and the Philippines attended **Children for Christ (C4C)** and other children's programs, for which we provided volunteer training and 134,606 Scripture resources, partnering with local churches and ministries. In the Philippines, C4C was held in nearly 100 schools, many in Muslim communities.

In Thailand, **Reach 4 Life (R4L)**, Biblica's school-based scriptural HIV/AIDS prevention program, has brought many **teenagers** to Christ. In 2009, hundreds of new students began the program, for which we provided 241 R4L New Testaments.

**Pastors** in the Philippines, Indonesia, East Timor, and Thailand received training through our **Bible and Church Engagement** programs to increase pastoral effectiveness. We provided 62,968 Scripture resources to strengthen these leaders for the work of the gospel.

*Though I am a Muslim, I started reading Cebuano New Testament every day. In times of loneliness and depression, I always read the Word of God to find strength and comfort. I have now surrendered my life to God.*

*Female prisoner, Philippines*

In the Philippines, we provided churches and jail ministries with 2,015 Scripture resources to give **prisoners** news of God's forgiveness, hope, and spiritual freedom.

Biblica provided church leaders and ministries in northern Philippines with 10,764 Scripture-based crisis booklets to use in helping adult **survivors** of typhoons recover emotionally and spiritually, and 3,100 booklets for children.

In India, 3,000 Scripture booklets in multiple languages enabled mission pastors in **unreached** areas to share the gospel with villagers unaware of the God who created and loves them. At the **translation** launch ceremony for the just-completed Hindi New Testament translation, we gave 794 copies to church and community leaders who will share the reader-friendly, accurate translation with their communities.

In a closed region in Northeast Asia, Biblica partnered with other ministries in **Scripture Outreach** to provide God's Word to the **Church** and to engage **seekers** in the Word. Through Biblica's efforts, 15,000 print and video Scripture resources were gratefully received by pastors and individuals who lack access to God's Word.

Give thanks to the LORD, call on his name; make known among the nations what he has done.  
Isaiah 12:4 (NIV®)



## Europe

Belarus—Germany—Netherlands—Norway—Moldova—Romania—Russia—Sweden—Ukraine—United Kingdom

**As many as 16.2 million people in 10 countries receive more than 4 million Scripture resources and encounter Jesus through outreach programs.**

Europe		
Ministry Focus	Total Ministry Resources	Impact
Children & Youth Ministry	96,560	386,240
Specialized Ministry Outreach	3,960,042	15,840,168
Translation	5,000	20,000
<b>Total</b>	<b>4,061,602</b>	<b>16,246,408</b>

Post-Christian Western Europe has succumbed to humanism, secularism, and relativism. The Church has been in decline for decades. In Eastern Europe, in spite of hopes for spiritual revival after the fall of communism, a host of social ills—crime, drugs, prostitution, family dissolution, and AIDS—ravage the region. Reaching the younger generation with God's Word is crucial to reviving Europe.

In many European countries, teens are the most effective ambassadors of the gospel to their peers. In Germany, we produced 2,500 German New Testaments developed for New Generation teen peer ministry to non-Christian youth.

**Children and youth** in Ukraine, Romania, Belarus, Russia, and Moldova attended ministry programs at schools, camps, orphanages, and other venues and received 74,422 Biblica Scriptures and Scripture-based booklets, including 43,490 copies of Biblica's interactive Scripture magazine, *My Monthly Bible Reader*. For many children, these programs and Scripture resources are the only spiritual training they receive and the only children's resources remote village churches have.

We also provided 9,638 *Reach 4 Life (R4L)* New Testaments for students in Romania and Russia, partnering with local churches and ministries to encourage **youth** to live a God-honoring life and avoid HIV/AIDS infection.

Economic and technology pressures in 2009 combined to create a perfect storm for STL UK Divisions. We reluctantly concluded the need to divest ourselves of our UK divisions. We are thankful for the Christian organizations that acquired STL UK, Wesley Owen stores, and Authentic Media and will continue ministry programs to the UK.

**I never heard about the Bible. Now I learned so much and I own one. This is the most precious thing I ever got, so I will be very careful with it.**

*Mircia, Romania*

## Latin America

Argentina—Bolivia—Brazil—Chile—Colombia—Ecuador—Guatemala—Haiti—Mexico—Panama—Paraguay—Peru—Puerto Rico—Uruguay—Venezuela

**Pastors, prisoners, adults, and children in 15 countries receive spiritual encouragement and 2,144,582 Scripture resources.**

Latin America		
Ministry Focus	Total Ministry Resources	Impact
Bible & Church Engagement	10,880	43,520
Children & Youth Ministry	48,660	194,640
Specialized Ministry Outreach	2,079,042	8,316,168
Translation	6,000	24,000
<b>Total</b>	<b>2,144,582</b>	<b>8,578,328</b>

Biblica works in some of the most desperate regions of Latin America, where poverty, crime, and social and family instability cry out for the power of the gospel. While the evangelical Church struggles to mature, it also struggles to meet the overwhelming needs of its communities.

At-risk children in Latin America face abuse, abandonment, and the temptation to join gangs and use drugs to escape emotional pain. Biblica shared the gospel with **at-risk children** in Argentina, Bolivia, Colombia, Ecuador, Guatemala, and Haiti, giving 48,660 Scripture resources to children through outreach programs in city streets, barrios, rural villages, and on remote islands.

To strengthen the Church, Biblica equipped **pastors** in Mexico, Colombia, Ecuador, Guatemala, and Argentina through **Bible and Church Engagement** workshops on biblical leadership, theology, and the history of the Bible. We gave 10,880 Scripture resources to the pastors, who serve congregations dealing with overwhelming social and spiritual issues such as endemic poverty, drug wars, family disintegration, and addictions.

In Argentina, the **prison** population is exploding, making it a huge mission field. Biblica reached 2,000 prisoners with the gospel, providing 2,000 Scriptures through jail ministry, plus 50 full Bibles to inmates who gave their lives to Christ.

## Middle East and North Africa

Locations are kept confidential for security purposes

**As many as 3.47 million people hear the gospel through 866,504 Scripture resources provided for outreach and spiritual growth.**

Middle East & North Africa		
Ministry Focus	Total Ministry Resources	Impact
Children & Youth Ministry	174,652	698,608
Specialized Ministry Outreach	686,077	2,744,308
Translation	5,775	23,100
<b>Total</b>	<b>866,504</b>	<b>3,466,016</b>

Millions of people in the Middle East and North America (MENA) have no knowledge of Christianity and have never seen a Bible, but God is drawing them to Himself. Conversion from Islam often places converts at risk, yet many Muslims respond to the Holy Spirit. The Christian minority is typically isolated, marginalized, and persecuted. Still, they persist in their faith, boldly sharing their faith and Bible resources as they are able. *Due to the sensitive nature of this ministry, specific project locations and content must remain confidential.*

Biblica has developed strategies and networks throughout MENA to provide God's Word—in **print, audio, and visual formats**, and **Internet**—to isolated **Christians** and curious **seekers**. In 2009, we partnered with churches and ministries for programs in which we provided 691,852 Scripture resources to reach people hungry for spiritual truth.

Biblica's innovative **Children for Christ (C4C)** program, now on several continents, began in MENA 10 years ago. Its growth has been phenomenal. In 2009, 144,643 **children and teens** in three countries heard the gospel and were taught more about Jesus through C4C. As part of the program, we gave 174,652 Scripture resources to the children, who typically share them with family and friends, reaching many more people with the gospel.

# North America

Canada—United States

**More than 16.4 million Scripture resources impact as many as 65.7 million people to give them the hope of the gospel.**

North America		
Ministry Focus	Total Ministry Resources	Impact
Children & Youth Ministry	188,323	753,292
Specialized Ministry Outreach	16,249,544	64,998,176
<b>Total</b>	<b>16,437,867</b>	<b>65,751,468</b>

With each generation, more North Americans turn from their Christian heritage to put their faith in money, possessions, and power. Burgeoning prison populations, rampant addictions, and dissolving families reveal an eroding society without solid moral foundations.

In 2009, Biblica provided 30,111 Bibles and New Testaments proclaiming freedom in Christ directly to U.S. **prisoners** and to prison chaplains for outreach. Many resources were in Spanish.

**Crisis and disaster victims** in Galveston, Texas, recovering from Hurricane Ike and two churches in crisis received 31,110 Scripture resources providing encouragement and steps for emotional and spiritual recovery. Biblica also published *Employing Hope*, a downloadable, online Scripture resource to encourage the unemployed to trust God through difficult times.

About one in five people in the U.S. suffers from an **addiction**. Biblica provided 12,691 *Journey of Recovery* New Testaments and DVDs to treatment centers, churches, and ministry partners to guide addicts in their emotional and spiritual recovery.

Through their chaplains, **military** personnel received 45,975 copies of Biblica's special military Scriptures to give them spiritual armor for the battles they face.

Through CityReachers, Biblica brought God's Word in modern language and approachable formats directly to **city residents** in Hialeah, Florida, and Fort Worth, Texas. We provided 272,402 New Testaments, English/Spanish Gospels of John, and English/Spanish *Who Is Jesus?* DVDs to engage them in the gospel.

To give people the opportunity to engage with God through biblical resources, **STL Distribution North America**, a ministry of Biblica, offers Christian products through its operation in Elizabethton, Tennessee, and Sparks, Nevada, selling more than 8 million Scripture resources in 2009, of which more than 1.4 million were Bibles, New Testaments, and Scripture portions. Sales helped to offset costs of giving free Scripture resources and conducting programs in developing nations.

Biblica also publishes high-quality Bibles, New Testaments, and other Scripture resources at extremely low ministry prices through BiblicaDirect.com. This ensures churches, ministries, and individuals have easy access to Scriptures to use in their outreach.

